

# IMAGE<sup>®</sup> Herbicide Consumer Concentrate

## KILLS NUTSEEDGE

### KILLS TOUGH WEEDS

*Kills Dollarweed, Wild Onion, Sandbur, Annual Bluegrass*  
**Treats 6,000 Square Feet**

*A Selective herbicide for use in established Bermudagrass, Centipedegrass, St. Augustinegrass, Zoysiagrass and selected landscape ornamentals*

**ACTIVE INGREDIENT:**  
 Ammonium salt of imazaquin  
 (2-[4,5-dihydro-4-methyl-4-(1-methylethyl)-5-oxo-1H-imidazol-2-yl]-3-quinolinecarboxylic acid)\* ..... 3.3%

**OTHER INGREDIENTS:** ..... 96.7%

**TOTAL** ..... 100.0%

\*Equivalent to 3.14% 2-[4,5-dihydro-4-methyl-4-(1-methylethyl)-5-oxo-1H-imidazol-2-yl]-3-quinolinecarboxylic acid (1 pint contains 0.0375 lbs. of active ingredient as the free acid)

SPECIMEN

**KEEP OUT OF REACH OF CHILDREN  
 CAUTION! ¡PRECAUTION!**

**PRECAUCION AL USUARIO:** Si usted no lee inglés, no use este producto hasta que la etiqueta le haya sido explicada ampliamente.

SEE BACK FOR ADDITIONAL  
 PRECAUTIONARY STATEMENTS

3901020

**NET CONTENTS  
 24 FL. OZ. (710ml.)**

11/02

AM-03-165

# IMAGE<sup>®</sup> herbicide Consumer Concentrate

**Selective Herbicide  
 for Use in Established:**

- Bermudagrass
- St. Augustinegrass
- Centipedegrass
- Zoysiagrass
- Selected Landscape  
 Ornamentals

TREATS 6,000 SQUARE FEET

EPA REG. 73342-4 EPA Est. No. 5905-GA-01A, 2217-KS-02a  
 Subscript used is first letter of Run Code on Container.

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 CAUTION  
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**In case of emergency endangering life  
 or property involving this Product, call  
 day or night, Area Code 800-265-0761.**

**AMBRANDS<sup>®</sup>**

### FIRST AID

If on skin: Wash with plenty of soap and water. Get medical attention. If in eyes: Flush eyes with plenty of water.

### PRECAUTIONARY STATEMENTS

#### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

### CAUTION!

Harmful if inhaled or absorbed through skin. Avoid breathing spray mist. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash before reuse.

#### ENVIRONMENTAL HAZARDS

DO NOT apply directly to water, to areas where surface water is present, or to intertidal areas below the mean high water mark. DO NOT contaminate water when disposing of equipment washwaters.

#### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Not for use on plants being grown for sale or other commercial use, or for commercial seed production, or for research purposes. For use on plants intended for aesthetic purposes or climatic modification and being grown on golf courses or lawns and grounds.

Observe all cautions and limitations on this label. The use of IMAGE Consumer Concentrate not consistent with this label may result in plant injury. Keep container closed to avoid spills and contamination.

#### STORAGE AND DISPOSAL

DO NOT contaminate water, food, or feed by storage or disposal. KEEP FROM FREEZING. Do not store below 32°F. Store in a cool, dry, secure place and keep container closed. Triple rinse container. Then offer for recycling in those states which allow recycling of plastic pesticide containers. Do not reuse empty container. Wrap container and put in trash collection.

#### DISCLAIMER

The label instructions for the use of this product reflect the opinion of experts based on field use and tests. The directions are believed to be reliable and should be followed carefully. However, it is impossible to eliminate all risks inherently associated with use of this product. Plant injury, ineffectiveness or other unintended consequences may result because of such factors as weather conditions, presence of other materials, or the use or application of the product contrary to label instructions, all of which are beyond control of AMBRANDS. All such risks shall be assumed by the user.

AMBRANDS warrants only that the material contained herein conforms to the chemical description on the label and is reasonably fit for the use therein described when used in accordance with the directions for use, subject to the risks referred to above.

Any damages arising from breach of this warranty shall be limited to direct damages and shall not include consequential commercial damages such as loss of profits or values or any other special or indirect damages.

AMBRANDS makes no other express or implied warranty, including other express or implied warranty of FITNESS or of MERCHANTABILITY.

**GENERAL INFORMATION**

IMAGE Consumer Concentrate selectively controls tough weeds like purple and yellow nutsedge (or nutgrass), wild onion and garlic, dollarweed\*, field sandbur, ryegrass, crabgrass\*, bahiagrass\*, white clover, henbit, chickweed, annual bluegrass, and dandelion\* in your bermuda (common, tifway 419, tifway 2), St. Augustine (floratam, FX-10, pursley, seville), centipede, or zoysiagrass lawn. It can also be used to control these weeds in certain landscape ornamentals (see list of ornamentals). IMAGE Consumer Concentrate is mainly absorbed through the root system of undesirable weeds and is translocated throughout the plant for complete kill.

\*Multiple applications may be needed.

**MIXING INSTRUCTIONS**

IMAGE Consumer Concentrate can be applied using a hand-trigger sprayer, pump-up sprayer or hose-end applicator (ex: Ortho Spray-ette 4 or Dial'n Spray). Trigger or pump-up Sprayer: Mix 2.5 ounces (5 tablespoons) of IMAGE Consumer Concentrate per 1 gallon of water (2 teaspoons per 16 ounces (pint) of water). Spray to wet.

Hose-end Applicator: 1) Dial'n Spray - pour 15 ounces of IMAGE Consumer Concentrate into plastic jar, set metering dial on 4 tsp and uniformly apply until jar is empty onto a 4,000 square foot area. 2) Spray-ette 4 - add 7 1/2 ounces of IMAGE Consumer Concentrate into plastic jar, fill with water to the 4 gallon mark on the jar and uniformly apply solution over a 2,000 square foot area.

**SPRAYING INSTRUCTIONS**

**Uniformly apply IMAGE Consumer Concentrate sprays with a properly calibrated sprayer in sufficient volume to insure adequate coverage. (i.e. 1-5 gallons/1000 sq. ft.).** AVOID drift onto vegetables, flowers and unlabeled ornamental shrubs and plants or injury may result. AVOID overlaps when spraying. DO NOT apply when wind velocity is greater than 10 mph.

**SPECIAL PRECAUTIONS**

**(Warm-season turfgrasses and landscape ornamentals)**

USE ONLY on well established non-stressed turfgrass with a dense and uniform stand. TEMPORARY YELLOWING may occur.

DO NOT use on unlabeled turfgrass species, including dichondra.

DO NOT use on tall fescue or mixed stands of tall fescue and bermudagrass when tall fescue is a desirable turfgrass. IMAGE Consumer Concentrate may injure tall fescue.

DO NOT reseed or winter overseed or plug turfgrass for 1-1/2 months after treatment.

DO NOT apply to newly planted, plugged, or sodded turfgrass.

DO NOT use on winter overseeded turfgrasses such as ryegrass, when those species are desirable.

DO NOT graze or feed clippings of treated turfgrasses.

DO NOT use on St. Augustine grass for winter weed control.

USE ONLY on well-established non-stressed ornamentals or injury may result.

DO NOT apply to unlabeled ornamentals or annual bedding plants.

DO NOT apply in the rooting area of unlabeled ornamentals or annual bedding plants or plant injury may result.

DO NOT apply in vegetable gardens.

DO NOT apply to soil where annual bedding plants may be planted the following year or plant injury may result.

**IMAGE CONSUMER CONCENTRATE USE RATES**

IMAGE Consumer Concentrate should be applied at 3 3/4 oz. (7 1/2 tablespoons) per 1000 sq. ft. Irrigation or rainfall of 0.5 inch is suggested within 1-7 days after application to wash IMAGE Consumer Concentrate into the shoot/root zone where greatest weed control activity occurs.

**HOW IMAGE CONSUMER CONCENTRATE WORKS**

IMAGE Consumer Concentrate is mainly absorbed by the root system of sprayed weeds (following rain or irrigation) and is translocated throughout the plant to provide complete control. Discoloration of sprayed weeds will occur 1-2 weeks after treatment with dead weeds being present 3-5 weeks after application. A second application can be made in six weeks after the initial application.

**CONTROL OF SUMMER WEEDS**

For the postemergence control of weeds such as the nutsedges, dollarweed, field sandbur, and ryegrass, applications should be timed following spring green-up of the turf and prior to the onset of winter dormancy. This application timing would be the period of active turf and summer weed growth. In areas that do not experience turf dormancy, applications should not be made during the cooler winter months when turf and weeds are not actively growing. Applications should not be made just prior to or during transition or during periods of very slow turf growth or severe discoloration could occur.

**WEED SPECIES CONTROLLED**

**GRASSES CONTROLLED:**

Field Sandbur	( <i>Cenchrus incertus</i> )
Crabgrass*	( <i>Digitaria</i> sp.)
Bahiagrass*	( <i>Paspalum notatum</i> )
Ryegrass, perennial	( <i>Lolium perenne</i> )
Tall fescue*	( <i>Festuca arundinacea</i> )

**SEDGES CONTROLLED:**

Purple Nutsedge	( <i>Cyperus rotundus</i> )
Yellow Nutsedge	( <i>Cyperus esculentus</i> )
Annual Sedge*	( <i>Cyperus compressus</i> )
Green Kyllinga	( <i>Kyllinga brevifolia</i> )
Rice Flatsedge	( <i>Cyperus iria</i> )
Globe Sedge	( <i>Cyperus globosus</i> )

**BROADLEAVES CONTROLLED:**

Dollarweed*	( <i>Hydrocotyle umbellata</i> )
Violets*	( <i>Viola</i> sp.)
Virginia Buttonweed*	( <i>Diodia virginiana</i> )

\*Multiple applications may be needed.

**KILL OF WINTER WEEDS**

To kill weeds such as wild garlic, wild onion, henbit, chickweed, lawn burweed, etc., applications should be timed to follow the first killing frost. IMAGE Consumer Concentrate may be applied prior to or soon after emergence of the weeds listed below with the exception of wild onion and wild garlic which must be emerged at application time for control. Do not use on St. Augustinegrass for winter weed control or other labeled turfgrasses that do not go dormant.

**WEEDS SPECIES KILLED**

**GRASSES CONTROLLED:**

Annual bluegrass*	( <i>Poa annua</i> )
Perennial Ryegrass (overseeded)	( <i>Lolium perenne</i> )
Tall fescue*	( <i>Festuca arundinacea</i> )

**BROADLEAVES KILLED:**

Dandelion*	( <i>Taraxacum officinale</i> )
White clover	( <i>Trifolium repens</i> )
Wild garlic	( <i>Allium vineale</i> )
Wild onion	( <i>Allium canadense</i> )
Henbit	( <i>Lamium amplexicaule</i> )
Common chickweed	( <i>Stellaria media</i> )
Mouseear chickweed	( <i>Cerastium vulgatum</i> )
Cudweed*	( <i>Gnaphalium purpureum</i> )
Black Medic	( <i>Medicago lupulina</i> )
Buttercup	( <i>Ranunculus parviflorus</i> )
Cutleaf Evening Primrose	( <i>Oneothera lanceolata</i> )
Geranium, Carolina	( <i>Geranium carolinium</i> )
Geranium, Dove-tail	( <i>Geranium molle</i> )
Hairy bittercress	( <i>Cardamine hirsuta</i> )
Knawel	( <i>Scelranthus annuus</i> )
Lawn burweed	( <i>Soliva pteroperma</i> )
Parsley-piert	( <i>Alchemilla arvensis</i> )
Purple deadnettle	( <i>Lamium purpureum</i> )
Red sorrel	( <i>Rumex acetosella</i> )

\*Multiple applications may be needed.

**TO KILL WEEDS IN ORNAMENTALS**

IMAGE Consumer Concentrate is effective in killing weeds like purple and yellow nutsedge in established landscape plantings. Simply apply your IMAGE Consumer Concentrate spray solution to the area where labeled weeds occur. Applications should only be made over the top of or around the listed ornamentals, or severe injury may occur. Do not apply to the root zone of ornamentals not listed below. Ornamentals which are known to be severely injured by IMAGE Consumer Concentrate include azalea, ligustrum (privet), viburnum, pieris, and abelia.

**TOLERANT ORNAMENTALS :**

Indian Hawthorne	( <i>Raphiolepis indica</i> )
Dwarf Yaupon Holly 'Schillings Dwarf'	( <i>Ilex vomitoria</i> )
Blue Pfitzer Juniper 'Pfitzeriana Glauca'	( <i>Juniperus chinensis</i> )
Helleri Holly 'Helleri'	( <i>Ilex crenata</i> )
Red Tip Photinia	( <i>Photinia X fraseri</i> )
Yucca	( <i>Yucca pendula</i> )
Wax Myrtle	( <i>Myrica cerifera</i> )
Burford Holly 'Burfordii'	( <i>Ilex cornuta</i> )
Gardenia 'Miami Supreme'	( <i>Gardenia jasminoides</i> )
Flame of the Woods	( <i>Ixora coccinea</i> )
Confederate Jasmine	( <i>Trachelospermum jasminoides</i> )
Parsons Juniper 'Parsoni'	( <i>Juniperus conferta</i> )
Blue Pacific Juniper 'Blue Pacific'	( <i>Juniperus conferta</i> )
Blue Rug Juniper 'Wiltonii'	( <i>Juniperus horizontalis</i> )
Red Crape Myrtle 'Red'	( <i>Lagerstroemia indica</i> )
Asiatic Jasmine 'Minima'	( <i>Trachelospermum asiaticum</i> )
Giant Liriope 'Evergreen Giant'	( <i>Liriope muscari</i> )
Variegated Liriope 'Silver Sunroof'	( <i>Liriope muscari</i> )
Pachysandra	( <i>Pachysandra terminalis</i> )
Mondograss	( <i>Ophiopogon japonicus</i> )
Hosta 'Lancifolia'	( <i>Hosta</i> sp.)
Society Garlic	( <i>Tulbaghia violacea</i> )

**AMBRANDS®**

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